

Trend Forecasting Fall 26

PHOSPHENE STUDIO

Lauren Peyton

Feb 2026

TREND FORECASTING - COLORS

- Neutrals
 - Lots of browns again
 - “cloud” white – pantone, mix/match in creams
 - We start to see more khaki and tan
- Army green is seen a lot
- Orange predicted for 2026, becomes burnt orange for fall
- Burgundy/Deep plum continues to be popular
- Pops of yellow, some mustard
- Red statement pieces
- Different blues, such as turquoise and teal emerging
 - Cool/sky blue predicted to be popular all of 2026
- Hints of sage green/jade



Teals



Army green



Reds



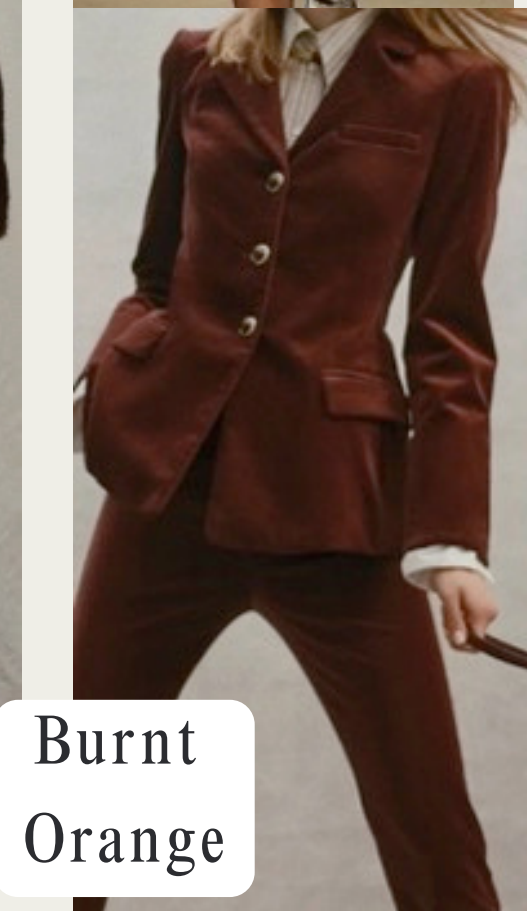
Yellows



Orange



Plum

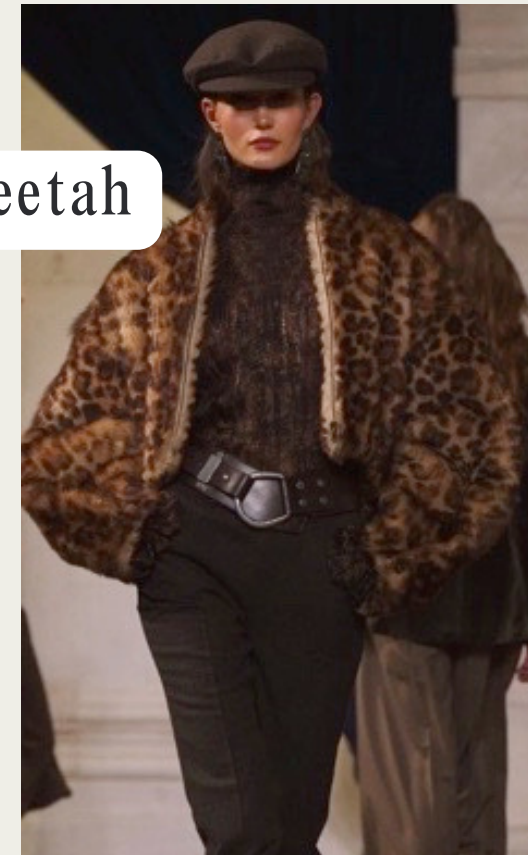


Burnt Orange

TREND FORECASTING - PATTERNS & TEXTURES

- New to the scene is velvet, but in a chic way, not cheap looking
- Cheetah! Again, continuing to be fabulous
- Paisley is new
- Loads of fur, leather, and suede --seen mostly with dark and medium browns, not as much black
- Sheer everything – dresses, tops, skirts
- Fringe again, mostly on jackets and bags
- Silk

Cheetah



Fringe

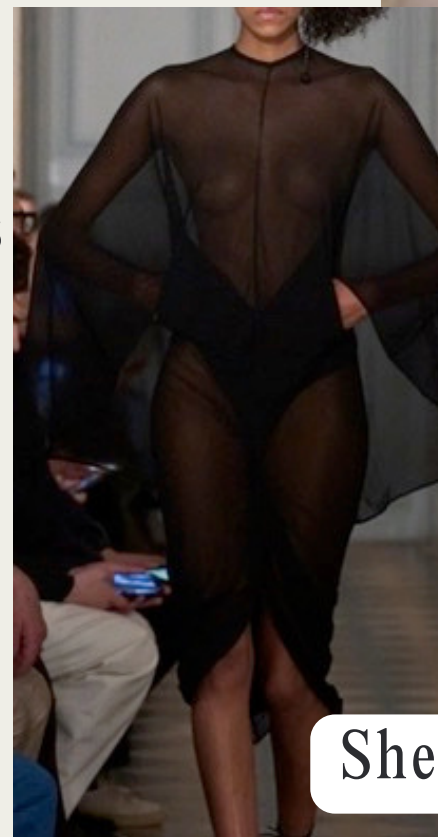


Fur

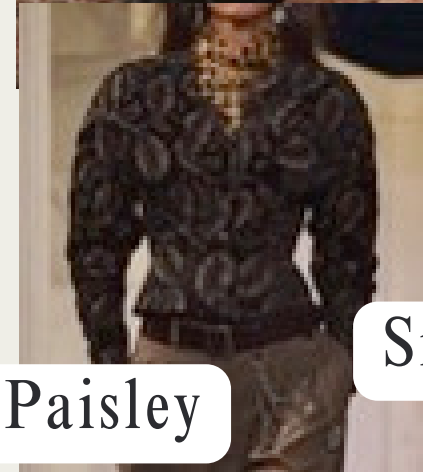
Velvet



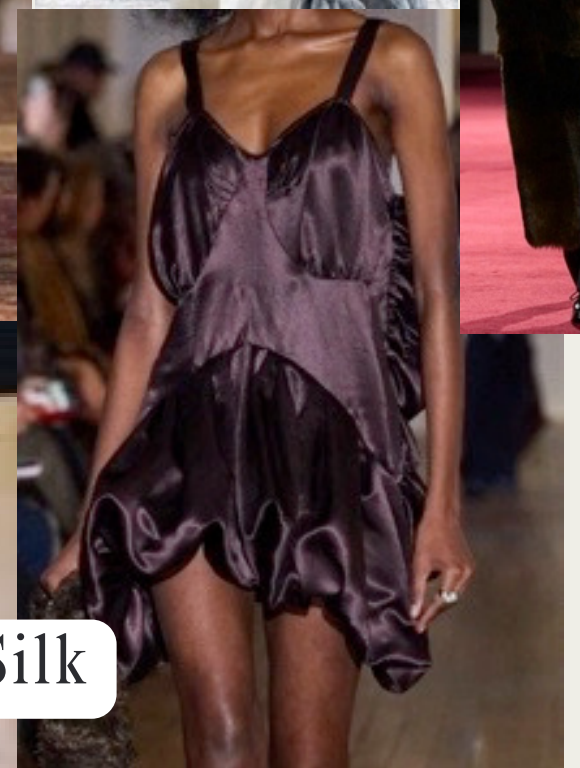
Sheer



Paisley



Silk



TREND FORECASTING - PATTERNS & TEXTURES

- Lots of lace still, layered for weather
 - Filet lace, crochet layering
- Detailed beading, seen a lot in statement tops/skirts
- Plaid is major! All kinds – glen check, plaid
- Stripes, but thin, lots of pinstripes
- Pearlescent fabric
- Small pleat skirts/dresses

Beaded



Lace/crochet



Pinstripes



GlenCheck, Plaid



TREND FORECASTING - PAST INSPIRATIONS

- Lots of inspiration from medieval times

- Chainmail
- Velvet
- Long 'gothic' bell sleeves
- Shoulder pads are **everywhere**
 - Even excentuation of shoulders through layering with shrugs
- 'Knight' kind of look/silhouette
 - Tall boots

Velvet gown



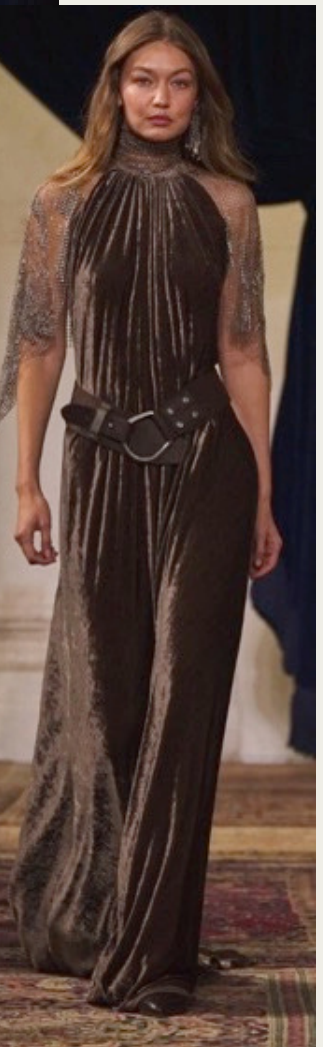
Chainmail



Shoulder pads



Knight silhouette



TREND FORECASTING - PAST INSPIRATIONS

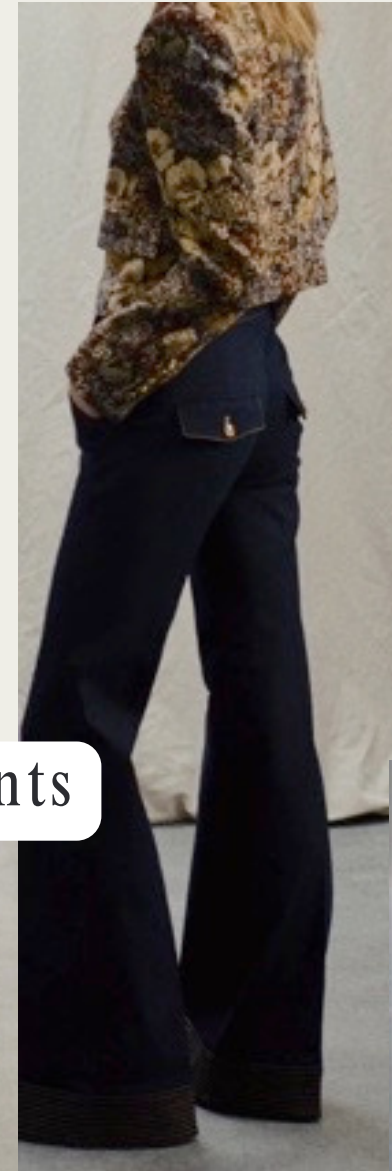
- **70s-80s Inspiration**

- Corduroy accents
- Buttoned jackets
- Neck scarves
- Flare pants
- High/low skirts
- Color-blocking

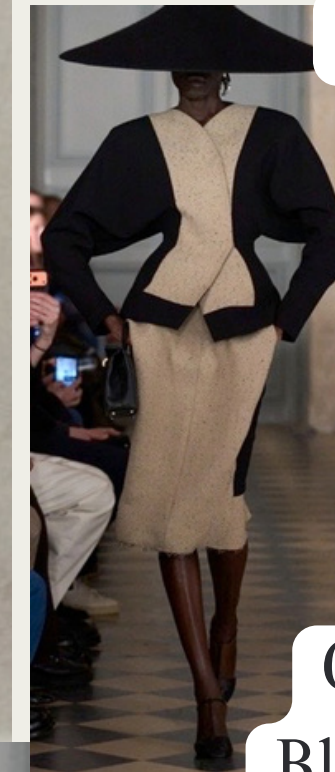
Corduroy
accents



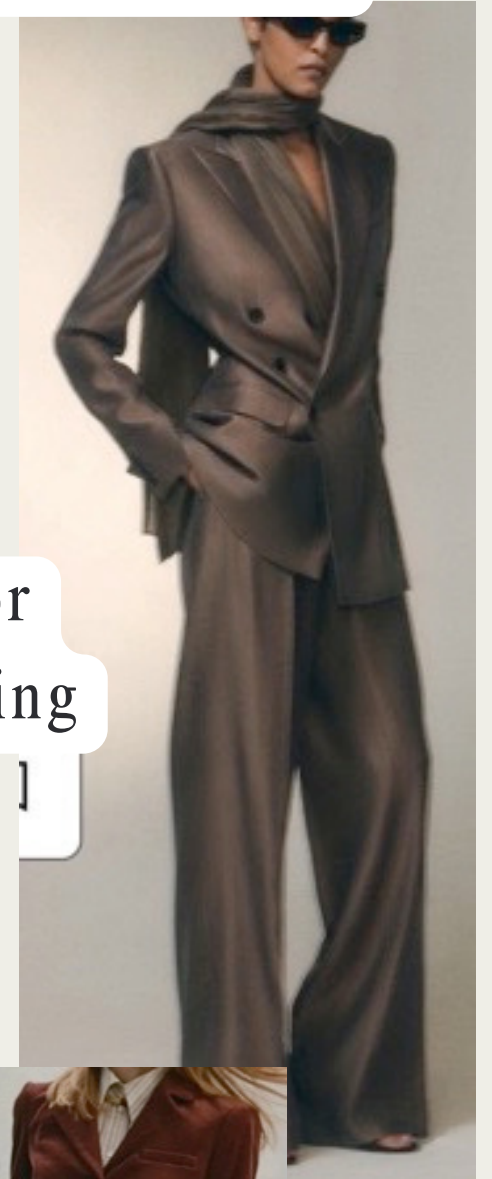
Flare pants



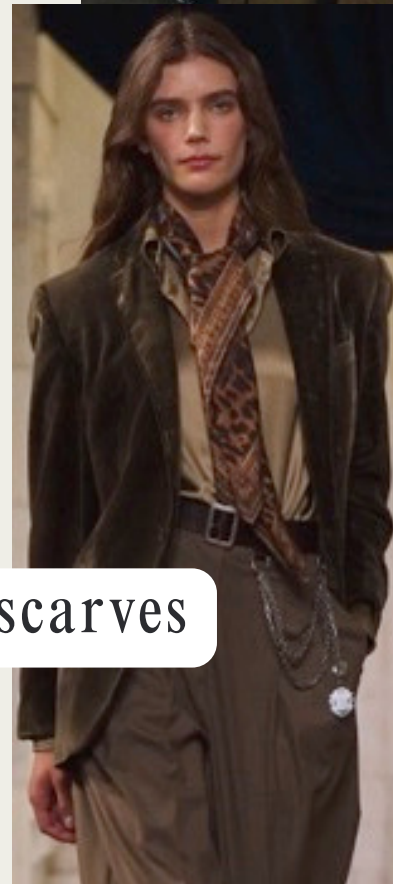
Structured suits



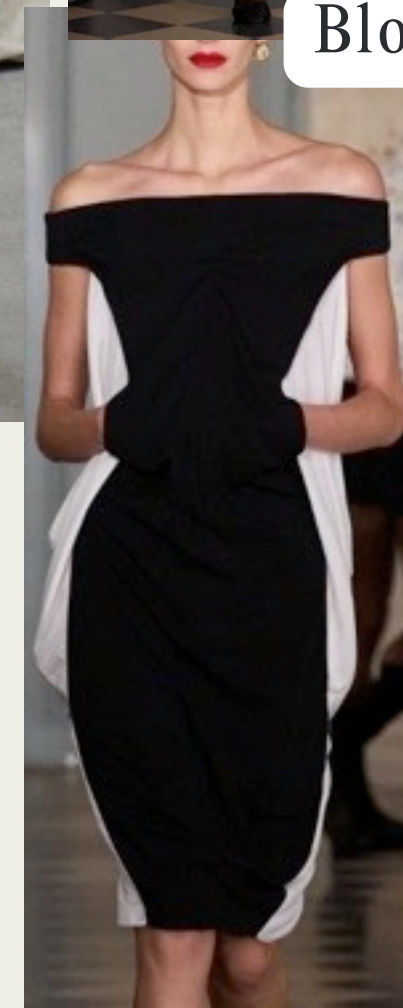
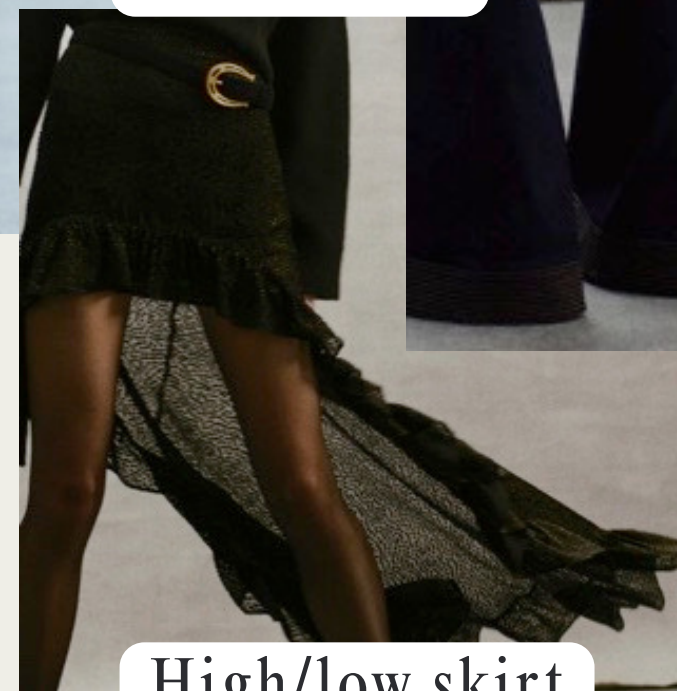
Color
Blocking



Neck scarves



High/low skirt



TREND FORECASTING - INSPIRATIONS

- **Western Inspiration**

- Fringe continues to remain a key accent to jackets and bags
- Suede remains constant
- Western lined detailing
- High-neck with neckties
- Paisley
- Boho chic
- Denim on denim



COLORS PAIRING WELL TOGETHER

- Brown and blue



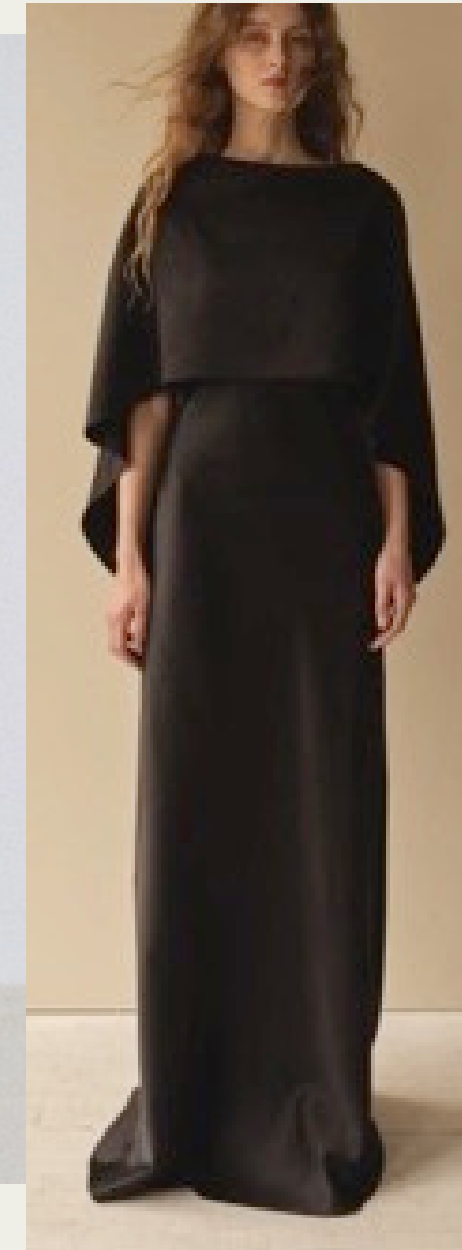
COLORS PAIRING WELL TOGETHER

- Burgundy and pink



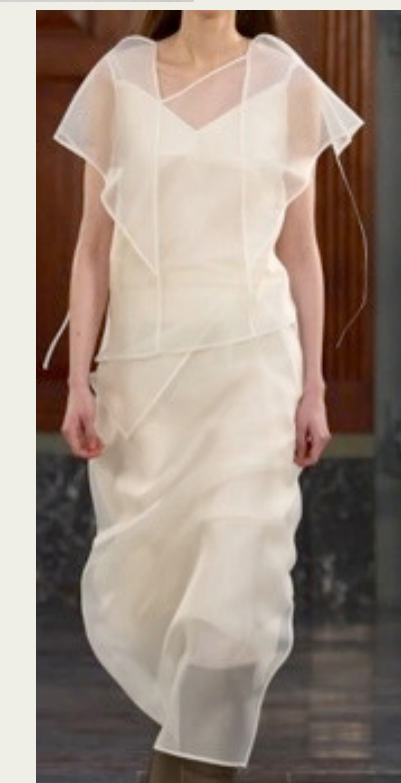
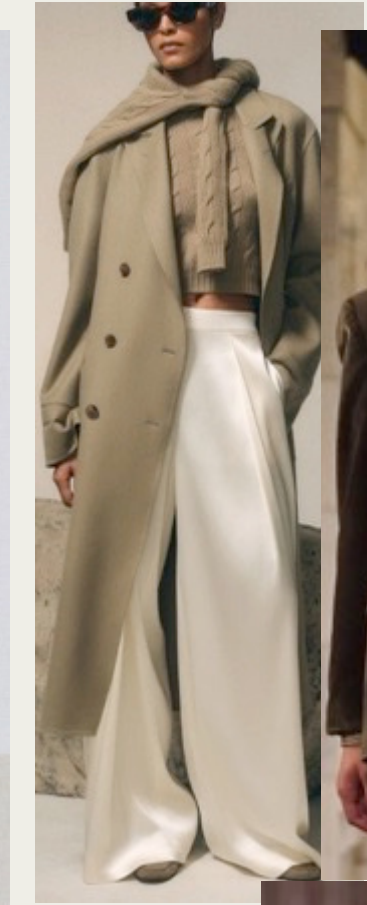
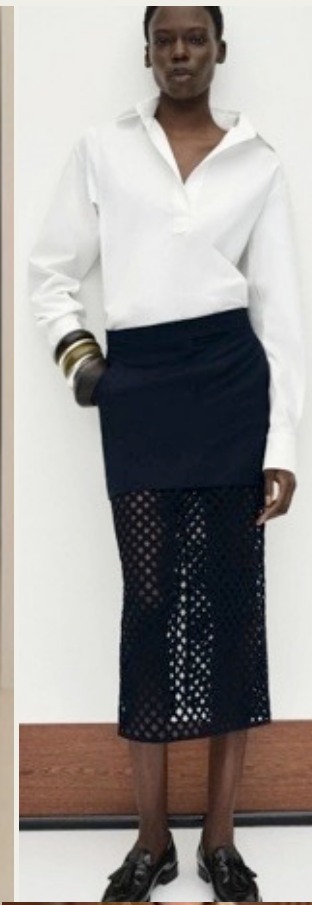
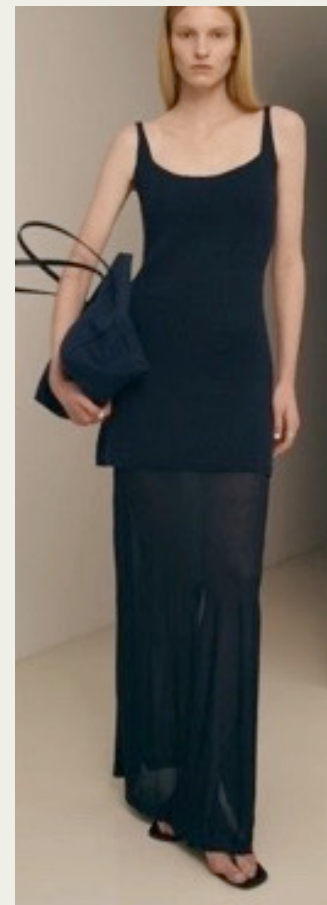
OTHER THINGS

- Shoulder capes over monochromatic dresses
 - See this selling well in store
 - Big trend across all fronts even bridal
- Natural hair was seen across most runway shows and campaigns!
 - Undone/no heat/messy updos
- Also with hair, tucked into turtlenecks – coats, sweaters, scarves



SPECIFICALLY FOR PHOSPHENE

- Skirts – drop waist sheer OR crochet
- High-neck jackets/coats
- Shoulder capes/shrugs matching dress
- Silk pants
- Neck scarves would be fun to test
- Khaki coats and sweaters
- White, creams, pale yellow combinations
- Army/deep green pieces
- Mix in suede with leather pieces
- Light blue sweaters, scarves, hats
 - pairing with browns and creams
- Flats, neutral colors
- Keep baggy jean, but mid waistline
- Leather gloves - chic but practical



ANALYSIS

Fredericksburg is beginning to branch out with fashion, but still prefers minimal style. Copenhagen/European style sells well, such as the long trench coats, thick knit sweaters, straight trousers. Mixing in new colors such as pale blue and dark army green could work for our clientele. Different textures such as lace, crochet, silk, suede, could also do well paired with Phosphene's usual picks. Fxbg isn't ready for low waist yet, but dropping the waistline down to mid could sell better than the super highwaist we have currently.

Thinking easy grab items, could begin to incorporate easy makeup such as brow gel, cream blush, lip liners – people like to switch those around.

Another idea is pony tail holders, but thick, good quality ones. Not exactly scrunchies, but ties that don't damage the hair. This is easy to throw in the cart when checking out.

Happy Fall!
