

Citation:

Feldman, A. (2017). *Galaxy-wide writing strategies used by official Star Wars Bloggers*. Galaxy-Wide Writing Strategies Used by Official Star Wars Bloggers. Retrieved April 11, 2023, from https://cah.ucf.edu/writingrhetoric/wp-content/uploads/sites/27/2019/10/Stylus_8_2_Feldman.pdf

Summary:

Feldman talks about the discourse community of the Star Wars fan base and how they spread like wildfire around the world. By using several “mechanisms of intercommunication”, they exchange information and discuss Star Wars related things. One big example of this is blogs, which are websites that are updated daily that talk about specific topics. This serves as a discourse tool. These blogs that Star Wars fans use talk about different things from updated actors in upcoming movies to discussions on past movies. To make these blogs best understood by fans, the bloggers use different tools to help boost popularity. Feldman then goes on to talk about the methods she used to analyze this discourse community. She read the thirty latest articles from *StarWars.com* and collected data from her readings. She eventually finds that discourse communities are all about common goals and member connectivity. Using nostalgia, it brings the community together.

- **Are there conflicts within the community? If so, what are they? Why do the conflicts occur? Do texts mediate these conflicts or make them worse in some way?** There can be conflicts when players don't get their way (enough playing time) or when there's drama amongst some girls. This can happen because players and the President and Vice Presidents are close because we are all friends, but the Presidents make playing choices based on skill, not who they are closest with off the field. The coach then plays people based on her decisions and the President's decisions. Texting isn't used much for this conflict, usually you would just text about scheduling a meeting to talk about what you can do better to get more playing time.
- **Are any genres especially effective in helping the community work toward its goals — or keeping the community from working toward its goals? Why?** I'd say texting. We have a big group chat with all of the players and coaches that we use to communicate throughout the week. We use it to schedule things like practices and games and plan events.

- **Do some participants in the community have difficulty speaking and writing there? Why?** No, because at this age everyone is good at texting and communicating via phone.
- **Who has authority here? How is that authority demonstrated in written and oral language? Where does that authority come from?** The authority is spread out amongst the officers and the coach. This is demonstrated by the players listening to what they say and respecting their rules and what they plan. Authority comes from the officers, which are the President and Vice President, social chairs who plan social events, and the coach who runs practices and games.
- **Are members of this community stereotyped in any way in regard to their literacy knowledge? If so, why?** I would say no because every player has a different background and different majors and career paths, we all just come together to play soccer and respect our common goals to win and play well.